Corporate sponsorship is recognized as an important source of funding for the Arctic Winter Games. The following conditions apply to the acceptance of corporate funding by a Host Society and Contingents:

1. All tobacco company sponsorship and advertising is prohibited.

2. All alcohol company advertising is prohibited in any venue or location accessible to under age participants. The Arctic Winter Games International Committee (AWGIC) must approve, in advance, all alcohol company sponsorship and advertising.

3. Chefs de Mission are responsible for advising the Host Society of any long-term sponsorship arrangements that cover the period of the Games. Host Societies are responsible for advising potential sponsors of any potential Contingent sponsor conflicts and, if required, negotiating an agreement between the Host Society, the affected Contingent(s) and sponsors on these matters. The AWGIC must approve these agreements.

4. Corporate Sponsorship on Uniforms
   
   a) All corporate advertising must be approved, prior to the manufacturing of uniforms or accessories, by the AWGIC. Contingents are required to submit sketches of the complete uniform with the intended corporate advertising for approval.

   b) Contingents may seek corporate advertising for their uniforms. Sponsorship of competitive bibs, venues and other locations at the Games is reserved for Host Societies. Teams may be prohibited from displaying corporate sponsor logos on uniforms that conflict with Host Society sponsors.

   c) Corporate sponsorship advertising on Contingent uniforms cannot exceed one ad of 40 square centimeters or two ads of 30 square centimeters each. In addition, the clothing manufacturers’ logos are allowed (at a Contingent’s discretion), but can be no greater than 32.5 square centimeters unless approved by the AWGIC.